

# What happens in Vegas...

# RECON

# the DEALMAKERS

# ...is dealmaking!

May 23 – 25, 2010



## The Dealmakers May 28th issue

distributed at RECon The Global Retail Real Estate Convention in Las Vegas, NV, delivers your advertising message to the real decision makers. Our readers respond and our advertisers get results.

### SET THE STAGE

Book appointments in advance by placing your ad in *The Dealmakers* May 14th pre-show issue, telling everyone you're ready to make deals!

### MAKE A STATEMENT

Your ad will be hand-delivered to every attendee's hotel room and *The Dealmakers* May 28th show issue gets exposure on the show floor!

### FOLLOW UP

In addition to powerhouse companies that read *The Dealmakers* every week, the June 11th post-show issue is mailed to attendees — giving you added exposure!

Sizes	Full Page	2/3 Page	1/2 Page	1/3 Page	1/4 Page	1/8 Page
Rates	\$1,495	\$1,040	\$800	\$550	\$475	\$310

\* Prices are for black and white. Contact us for color pricing.

## The Dealmakers Power Package

Place your ad in the Pre-Show, Show and Post-Show issues and at no extra cost, receive:

- Placement on THE DEALMAKERS "A" LIST
- 55,000+ decision makers will be emailed
- 500,000+ real estate pros view your ad at [www.dealmakers.net](http://www.dealmakers.net)

FOR MORE INFORMATION  
Call 1-800-732-5856

Alyson Parker